U.S. Department of Veterans Affairs
Office of Connected Care
Health Outreach, Public Awareness, Content Management, and Training
ATLAS Site Social Media Handles
May 2024

This document is organized by ATLAS (Accessing Telehealth through Local Area Stations) site location. Each ATLAS site has a unique table containing all relevant social media handles to use in outreach. On Page 4, please see helpful tips for social media posting.

Athens, TX, ATLAS Site		
Organization	Facebook	X/Twitter
U.S. Department of Veterans Affairs	@VeteransAffairs	@DeptVetAffairs
Veterans Health Administration	@VeteransHealth	@VeteransHealth
Dallas VA Medical Center – Dallas, TX (VA North Texas Health Care System)	@VANorthTexas	@VANorthTexas
Veterans of Foreign Wars	@VFWFans	@VFWHQ
VFW Post 7103	@Post7103	@VFWPOST7103

Emporia, KS, ATLAS Site		
Organization	Facebook	X/Twitter
U.S. Department of Veterans Affairs	@VeteransAffairs	@DeptVetAffairs
Veterans Health Administration	@VeteransHealth	@VeteransHealth
Colmery-O'Neil Veterans' Administration Medical Center – Topeka, KS	@VAEasternKansasHCS	@VAEasternKansas
Dwight D. Eisenhower VA Medical Center – Leavenworth, KS	@VAEasternKansasHCS	@VAEasternKansas
The American Legion National Headquarters	@americanlegionhq	@AmericanLegion
American Legion Ball-McColm Post 5	@Emporia-KS-American-Legion-Riders-Post-5-100069037793533	N/A

Eureka, MT, ATLAS Site

Organization	Facebook	X/Twitter
U.S. Department of Veterans Affairs	@VeteransAffairs	@DeptVetAffairs
Veterans Health Administration	@VeteransHealth	@VeteransHealth
Montana VA Healthcare System – Fort Harrison, MT	@VAMontana	@VAMontanaHCS
Veterans of Foreign Wars	@VFWFans	@VFWHQ
VFW Post 6786	@VFWEurekaMontana	N/A

Gowanda, NY, ATLAS Site

Organization	Facebook	X/Twitter
U.S. Department of Veterans Affairs	@VeteransAffairs	@DeptVetAffairs
Veterans Health Administration	@VeteransHealth	@VeteransHealth
VA Western New York Healthcare System – Buffalo, NY	@VAWesternNY	@VAWesternNY
Veterans of Foreign Wars	@VFWFans	@VFWHQ
VFW Post 5007	@VFW-POST-5007-230048370463531	N/A

Los Banos, CA, ATLAS Site

Organization	Facebook	X/Twitter
U.S. Department of Veterans Affairs	@VeteransAffairs	@DeptVetAffairs
Veterans Health Administration	@VeteransHealth	@VeteransHealth
VA Central California Health Care System – Fresno, CA	@VAFresno	@VAFresno
Veterans of Foreign Wars	@VFWFans	@VFWHQ
VFW Post 2487	@Los-Banos-VFW-Post-2487-American-Legion-Post-166-100064343575821	N/A

Springfield, VA, ATLAS Site

Organization	Facebook	X/Twitter
U.S. Department of Veterans Affairs	@VeteransAffairs	@DeptVetAffairs
Veterans Health Administration	@VeteransHealth	@VeteransHealth
Washington VA Medical Center – Washington, DC	@WashingtonDCVAMC	@DCVAMC
The American Legion National Headquarters	@americanlegionhq	@AmericanLegion
American Legion Post 176	@AmericanLegionPost176SpringfieldVA	N/A

Wickenburg, AZ, ATLAS Site

Organization	Facebook	X/Twitter
U.S. Department of Veterans Affairs	@VeteransAffairs	@DeptVetAffairs
Veterans Health Administration	@VeteransHealth	@VeteransHealth
VA Phoenix Health Care System – Phoenix, AZ	@PhxVAHealthcare	@PhxVAHealthcare
Northern Arizona VA Healthcare System – Prescott, AZ	@VAPrescott	N/A
The American Legion National Headquarters	@americanlegionhq	@AmericanLegion
American Legion Post 12 – Kellis-Draper	@arizona.wickenburg	N/A

Tips for Using the ATLAS Social Media Templates

Below are tips for posting ATLAS content and tagging affiliates on Facebook and X/Twitter. You can refer to Slide 16 of the ATLAS-VSO outreach plan for information on tagging state Veteran agencies on these platforms.

Facebook

- When tagging on Facebook, type the account page handle as it appears in the copy (e.g., "**@VeteransAffairs**") and then select the appropriate agency or organization name (e.g., "U.S. Department of Veterans Affairs") from the list.

- Facebook tagging creates a link to the tagged page and provides the entire page name in the copy. For example, "The **@VeteransAffairs** and **@AmericanLegionHQ** have teamed up to bring VA care closer to home …" will appear as "The **U.S. Department of Veterans Affairs** and **The American Legion National Headquarters** have teamed up to bring VA care closer to home …"

X/Twitter

- When tagging on X (formerly known as Twitter), follow the same process as on Facebook. However, unlike on Facebook, tagging an organization on X will show only the organization's handle, not its entire name. For example, ".**@DeptVetAffairs** and **@AmericanLegion** have teamed up to bring VA care closer to home …" will appear as is.

- When starting an X post with a tag, you must insert a period before the @ symbol (e.g., "**.@DeptVetAffairs**") to ensure that the post is not hidden from your timeline.

- X posts are limited to 280 characters, including spaces and tagged accounts. Make sure your posts do not exceed this character limit after you tailor the ATLAS social media template to your site.

- Please note that some ATLAS sites do not have X accounts. However, sites with X accounts are still encouraged to share content on X even if there is not an affiliate to tag.